



## NEW YORKERS FOR PARKS 2024 SIGNATURE BENEFIT

Tribeca 360, 10 Desbrosses St.

Tuesday, October 15, 2024, 6:00pm

# Signature Benefit — Opportunities for Support

### CO-CHAIRS

**Paul Gottsegen**

**Carol Loewenson**

**Alan Steel**

### HONOREES

**Jessica Tisch**

Commissioner, New York  
City Department of  
Sanitation

**Claire Weisz**

Principal in Charge,  
WXY Architecture +  
Urban Design

### KEYNOTE

**Eric Klinenberg**

Author and *Rebuild by  
Design* Research  
Director

*Print and mail this completed form, or visit [bit.ly/NY4PBenefit24](https://bit.ly/NY4PBenefit24)*

#### **\$75,000 – Champion Gift**

- (30) Benefit cocktails & dinner tickets
- Your choice of seating for the evening's dinner and program
- Speaking opportunity during the dinner program
- Video promo opportunity during the dinner program
- Opportunity to distribute info/gift to attendees
- Premium rotation in the evening's e-recognitions and speaking program recognition
- Individual event signage
- Listing as a *Champion* supporter on the NY4P website through 2025
- Logo/listing recognition in e-newsletters and in other promotional materials distributed citywide
- Individual recognition in social media posts pre- & post-dinner
- Logo on step and repeat at event
- Invitations to private NY4P events throughout the year

#### **\$50,000 – Leadership Gift**

- (20) Benefit cocktails & dinner tickets
- Preferred seating for the evening's dinner and program
- Opportunity to distribute info/gift to attendees
- Premium rotation in the evening's e-recognitions and speaking program recognition
- Video promo opportunity during the dinner program
- Individual event signage
- Listing as a *Leadership* supporter on the NY4P website through June 2025
- Logo/listing recognition in e-newsletters and in other promotional materials distributed citywide
- Recognition in social media posts pre- & post-dinner
- Logo on step and repeat at event
- Invitations to private NY4P events throughout the year

#### **\$25,000 – Benefactor Gift**

- (12) Benefit cocktails and dinner tickets
- Preferred seating for the evening's dinner and program
- Special recognition in the evening's e-recognitions and speaking programs
- Prominent placement on at-event signage
- Logo/listing recognition in e-newsletters and in other promotional materials distributed citywide

- Logo on NY4P website through April 2025
- Recognition in social media posts pre- & post-dinner
- Logo on step and repeat at event
- Invitations to private NY4P events throughout the year

**\$15,000 – Sponsor Gift**

- (10) Benefit cocktails and dinner tickets
- Preferred seating for the evening’s dinner and program
- Special recognition in the evening’s e-recognitions and speaking programs
- Logo/listing placement on at-event signage
- Recognition in social media posts pre- & post-dinner
- Logo/listing recognition in e-newsletters and in other promotional materials distributed citywide

**\$10,000 – Patron Gift**

- (8) Benefit cocktails and dinner tickets
- Patron listing on the event invitation
- Logo/listing placement on at-event signage

**\$5,000 – Community Gift**

- (4) Benefit cocktails and dinner tickets
- Community listing on the event invitation
- Listing on at-event signage

**\$2,500 – Friend Ticket Package**

- (2) Benefit cocktails and dinner tickets
- Friend listing on the event invitation

*All levels above include complimentary e-journal ad*

**\$1,500 – Advocate Ticket Package**

- (1) Benefit cocktails and dinner ticket
- Advocate listing on the event invitation

**\$1,000 – Steward Ticket**

- (1) Benefit cocktails and dinner ticket

**\$500 – E-Journal Ad**

I am unable to attend but have enclosed my contribution of \$ \_\_\_\_\_

*Please enter payment information on the following page.*

## New Yorkers for Parks 2024 Signature Benefit Payment Form

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

PLEASE LIST MY/OUR NAME IN PRINT AS: \_\_\_\_\_

**CREDIT CARD PAYMENT:**

Number \_\_\_\_\_ Exp \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

\_\_\_\_\_ I'd like to cover the 3% transaction fee for processing my gift

To make an online credit card payment, visit: [bit.ly/NY4PBenefit24](https://bit.ly/NY4PBenefit24)

\_\_\_\_\_ A check is enclosed

\_\_\_\_\_ Please accept my pledge to make payment by 10/15/2024

**THANK YOU FOR YOUR SUPPORT!**

All tickets will be held at the door. New Yorkers for Parks is a 501(c)(3). For questions or more information, contact New Yorkers for Parks at [benefit@ny4p.org](mailto:benefit@ny4p.org) or (212) 838-9410 ext. 704

*Please email your completed form to [benefit@ny4p.org](mailto:benefit@ny4p.org), or mail to:*

**New Yorkers for Parks  
PO Box 431  
New York, NY  
10272**

Your gift supports the work of New Yorkers for Parks, the only independent citywide organization dedicated to preserving and improving NYC's parks and open spaces through advocacy and research. Thank you!