

# PARKS AS



# INFRASTRUCTURE

**NYC'S FUTURE: PARKS AS CRITICAL INFRASTRUCTURE**  
**NEW YORKERS FOR PARKS**  
**2021 BENEFIT**



Please join us at the new Javits Center Rooftop Pavilion, a unique, unexpected, and unconventional outdoor and indoor space with amazing views of the Hudson River, a working rooftop farm, and inspiring vistas of New York City.

All proceeds will benefit New Yorkers for Parks (NY4P), the only independent, non-profit organization championing quality open space for all New Yorkers.

**NYC'S FUTURE:  
PARKS AS CRITICAL INFRASTRUCTURE**

**NEW YORKERS FOR PARKS  
2021 BENEFIT  
WEDNESDAY, NOVEMBER 10, 2021  
6-8PM**

**JAVITS CENTER ROOFTOP PAVILION  
NORTH JAVITS BUILDING  
445 11TH AVENUE AT 38TH STREET  
NEW YORK, NY 10001**

**Use the dedicated entrance at the new  
North Javits building.**

**In compliance with NYC mandates,  
only fully-vaccinated guests may attend.**

A link to confirm vaccination prior to entry  
will be provided to all guests for ease of entry.

Please join us for an evening of cocktails, hors d'oeuvres, and a  
panel discussion on the future of NYC Parks, honoring

**Elizabeth W. Smith**  
President and CEO  
Central Park Conservancy

**Rick Cotton**  
Executive Director  
Port Authority of New York  
and New Jersey

for their tremendous contributions to NYC's public realm.

6 PM  
Cocktail reception and hors d'oeuvres

7 PM  
Tribute to honorees and panel discussion

7:45 PM  
Closing cocktails

Cocktail attire

To RSVP visit  
<https://bit.ly/2021ny4pbenefit>  
Card enclosed

## **New Yorkers for Parks**

The Arthur Ross Center  
for Parks and Open Spaces  
55 Broad St, 11th Floor  
New York, NY 10004  
212.838.9410  
www.ny4p.org

### **Contact**

NY4P@resevt.com  
212.627.1000



## **New Yorkers for Parks Board of Directors**

Paul R. Gottsegen, Chair  
Bryan Grimaldi, Secretary  
Fern Thomas, Treasurer  
Gabrielle Brussel  
Kate Collignon  
Christopher Collins  
Margaret Doyle  
Audrey Feuerstein  
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Kyle Kimball  
Carol Loewenson  
Lynden B. Miller  
Catherine Morrison Golden  
Josh Moskowitz  
Patricia Ornst  
Karol Robinson  
Alan Steel  
Joel Steinhaus

## **Emeritus Directors**

Ann L. Bittenwieser  
Ellen Chesler  
Barbara S. Dixon  
Barbara Fife  
Richard Gilder\*  
Michael Grobstein  
Ira M. Millstein  
Philip R. Pitruzzello  
Edward C. Wallace

## **Executive Director**

Adam Ganser

## **Design**

Pentagram

\*in memorium

## NEW YORKERS FOR PARKS' 2021 BENEFIT

November 10, 2021 | 6-8PM

Javits Center Rooftop Pavilion

### LEADERSHIP GIFT

**\$50,000**

- (20) Benefit Reception tickets
- Reserved seating for the evening's panel discussion and program
- Special recognition in the evening's e-recognitions and speaking programs
- Listing as a Leadership Donor on the NY4P website, e-newsletters and in other promotional materials distributed in all five boroughs
- Logo on NY4P website for one year
- Complimentary Greenway e-journal ad

### BENEFACTOR GIFT

**\$25,000**

- (12) Benefit Reception tickets
- Reserved seating for the evening's panel discussion and program
- Special recognition in the evening's e-recognitions during the program
- Listing as a Benefactor Donor on the NY4P website, e-newsletters and in other promotional materials distributed in all five boroughs
- Logo on NY4P website for one year
- Complimentary Waterfront e-journal ad

### SPONSOR GIFT

**\$15,000**

- (10) Benefit Reception tickets
- Reserved seating for the evening's panel discussion and program
- Special recognition in the evening's credits
- Listing as a Sponsor Donor on the NY4P website, e-newsletters and in other promotional materials distributed in all five boroughs
- Complimentary Boardwalk e-journal ad

### PATRON GIFT

**\$10,000**

- (8) Benefit Reception tickets
- Recognition in the evening's credits
- Complimentary Pathway e-journal ad

### COMMUNITY GIFT

**\$5,000**

- (4) Benefit Reception tickets
- Recognition in the evening's credits
- Complimentary ½ page e-journal ad

### FRIEND TICKET PACKAGE

**\$2,500**

- (2) Benefit Reception tickets
- Reserved seating for the evening's panel discussion and program
- Recognition in the evening's credits
- Complimentary ¼ page e-journal ad

### COLLABORATOR TICKET PACKAGE

**\$1,500**

- (1) Benefit Reception ticket
- Reserved seating for the evening's panel discussion and program
- Recognition in the evening's credits

### STEWARD TICKET

**\$1,000**

- (1) Benefit Reception ticket

*Virtual tickets will be included as a courtesy to all ticket purchasers*

### E-JOURNAL ADS

Greenway full-page ad

**\$3,000**

Waterfront full-page ad

**\$2,000**

Boardwalk full-page ad

**\$1,250**

Pathway full-page ad

**\$750**

Sidewalk ½ page ad

**\$250**

Trail ¼ page ad

**\$100**

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**I am unable to attend but have enclosed my contribution of (\$)**

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**Enclosed is my check for (\$)**

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**Charge my credit card (\$)**  
Amex/Mastercard/Visa/Discover

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Name on card

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Card number

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Expiration date

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Signature

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Name

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Company

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Address

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City

State

Zip

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Telephone

For online contributions, visit [\*\*https://bit.ly/2021ny4pbenefit\*\*](https://bit.ly/2021ny4pbenefit)

For more information, contact New Yorkers for Parks HQ at NY4P@resevt.com or 212.627.1000. Contributions are 100% tax-deductible. The non-deductible portion of each Benefit Reception ticket is \$125.

New Yorkers for Parks  
55 Broad St, 11th Floor  
New York, NY 10004

