



For Immediate Release  
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### **New Yorkers for Parks Launches Daffodil Project Photo Contest and Blooming Maps**

**New York, NY**—New Yorkers for Parks announces their annual **Daffodil Project Photo Contest** to photographers, gardeners, and New Yorkers in all five boroughs who love their parks. **Blooming Maps** highlighting larger plantings of daffodils in each of the five boroughs are available on New Yorkers for Parks' website, [www.ny4p.org](http://www.ny4p.org)

New Yorkers for Parks is the independent, citywide organization dedicated to ensuring that all New Yorkers enjoy a world-class parks system. **The Daffodil Project** is a partnership with the City Parks Department and a living memorial to 9/11. Nearly four million daffodils are blooming in parks and gardens throughout the city due to more than 20,000 volunteers who participate in planting through the project.

Photo contest winners will be announced the first week of May. The grand prize winner will receive signed copies of *Governors Island: The Jewel of New York Harbor* by Ann L. Bittenwieser and *Parks, Plants and People: Beautifying the Urban Landscape* by Lynden B. Miller. The winning photo will be the official image of the Daffodil Project next year. Two honorable mention winners will also receive prizes.

The submission deadline is April 30<sup>th</sup>. Contestants are invited to submit their photos of blooming daffodils online to [ny4p@ny4p.org](mailto:ny4p@ny4p.org). Contest details are available at [www.ny4p.org](http://www.ny4p.org).

#### **Daffodil Project History**

The Daffodil Project was created to commemorate September 11<sup>th</sup> and serves as a living memorial for the victims, a symbol of remembrance, and an act of rebirth that involves citizens in the revitalization of their communities. Each fall, New Yorkers for Parks distributes hundreds of thousands of daffodil bulbs to New Yorkers in all five boroughs. The bulbs are free to anyone who commits to planting them in a park or public space. Due to the tremendous support and interest in this project, Mayor Bloomberg named the daffodil the official flower of New York City in 2007.