

NEW YORKERS FOR PARKS



For more than 100 years, New Yorkers for Parks (NY4P) has championed the creation, protection, and care of the city's treasured parks and open spaces. Today, we bring New Yorkers together to support parks and open spaces as essential infrastructure for a thriving city.



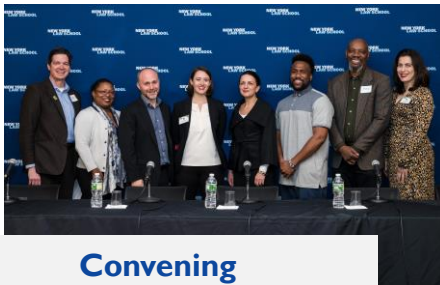
Introducing

**PLAY
FAIR**

A new campaign calling for increased investment in NYC Parks.

Learn more at www.playfair.nyc

OUR CORE PROGRAMS



Convening

Bringing groups together for a strong, collective voice

Research & Policy

Building the case for parks through quality research and data.



Community Engagement

Organizing constituents in all five boroughs to be active stewards.

Program Spotlight:

The **Daffodil Project** has planted over 7.5 million daffodils in public spaces citywide since 2001.



2019 SPONSORSHIP OPPORTUNITIES

There are several ways to support our work for parks equity in NYC...

Open Space Dialogues Panel Sponsorship
\$5,000

Employee Volunteer Planting Event (fall or spring)
\$5,000

Become a Corporate Supporter
\$20,000

Daffodil Project Exclusive Bulb Sponsorship
\$50,000

Join our Network of Corporate Supporters Including...



SEASONAL EVENTS

Daffodil Breakfast
Tables starting at \$5,000

Party 4 Parks Fall Gala
Tables starting at \$10,000

For more information, please visit www.ny4p.org or contact our Development Manager, Michelle Velez, at 212-838-9410 or mvelez@ny4p.org