



# Got Press?

If you are expecting or planning for press coverage of your planting, here are some ways you can help us spread the word.

The Daffodil Project began in 2001 as a living memorial to the victims of 9/11, and has since become a tool for community empowerment. With over 7.5 million free bulbs planted citywide by over 400,000 New Yorkers, it is one of the largest volunteer efforts in NYC history.

## Mention:

- “New Yorkers for Parks donates daffodil bulbs to groups and individuals every year for free.”
- “New Yorkers for Parks works with Partnerships for Parks and the NYC Parks Department to make sure the bulbs get to communities all over the city.”

## On social media:

- Share your photos, use #DaffodilProject and tag NY4P



NYC Parks

**PARTNERSHIPS**  
*for* **PARKS**



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