

IMPROVE YOUR PARK

TOOLS **FOR** LEARNING & TAKING ACTION



HOW CAN I IMPROVE MY PARK?

A guide to building a coalition, creating an “ask,” and obtaining money and support.



CLEAN & GREEN

Everything you wanted to know about how our parks are maintained, and who does the work.



CITY COUNCIL DISTRICT PROFILES

Local parks data for your district, compared to the rest of the city.

WEBINAR TRAININGS

Training specific to NYC – from “Who represents me?” to “How to Testify.”

OPEN SPACE INDEX REPORTS

Reports on open space at the neighborhood level for parts of New York City.

MEASURING NEIGHBORHOOD PARK USE

Create local data on how your park is used.

A YEAR **OF** ACTION



WINTER

- Meet with local elected officials for support and funding
- Meet other park advocates at NY4P meetings and events



SPRING

- Practice giving testimony
- Testify at the City Council Parks Committee Budget Hearing
- Hold a rally to get media attention
- Work with your Community Board on its District Needs Statement



SUMMER

- Collect data on park usership
- Take photos, videos, and audio of your park and your coalition
- Host a clean-up event



FALL

- Share usership data with elected officials and coalition members
- Meet your Council Member
- Remind your community board about your project
- Host a clean-up event



ANYTIME

- Connect with NY4P
- Ask NY4P staff which tools are best for you
- Collect stories and experiences from other people who care about the park
- Talk to park advocates
- Decide how to spend your Council Member’s discretionary capital dollars with NYC’s Participatory Budgeting



To find your city government representatives, visit
www.mygovnyc.org/



COMMUNITY BOARD

Visit nycgovparks.org and search for your park's name to find out which Community Board it belongs to.

MY COMMUNITY BOARD: _____

PHONE NUMBER: _____

CITY COUNCIL MEMBER

City Council Members have offices in Lower Manhattan and in their district. Always contact your district office – they know your local parks better.

MY CITY COUNCIL MEMBER: _____

DISTRICT OFFICE PHONE NUMBER: _____

BOROUGH PRESIDENT

Each of the five boroughs has an elected president.

MY BOROUGH PRESIDENT IS: _____

PHONE NUMBER: _____

PARTNERSHIPS FOR PARKS OUTREACH COORDINATOR

Outreach Coordinators can help you get started on your idea, project, or vision for your park by connecting you with the appropriate people and resources in your area. They are your first line of contact for NYC Parks. Visit www.partnershipsforparks.org to get connected.

MY OUTREACH COORDINATOR IS: _____

PHONE NUMBER: _____



To access NY4P's materials, visit our website and click on the "Improve Your Park" tab. You can also contact us to request hard copies of our reports and resources.



For over 100 years, New Yorkers for Parks (NY4P) has built, protected, and promoted parks and open spaces in New York City. Today, NY4P is the citywide independent organization championing quality parks and open spaces for all New Yorkers in all neighborhoods.

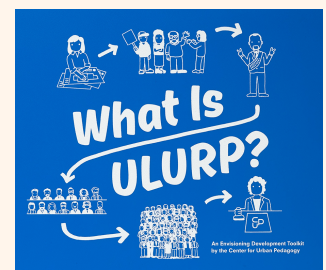
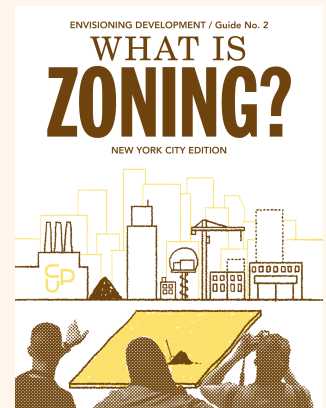
This guide was made possible with generous support from the Altman Foundation.

TOOLS FROM OUR PARTNERS



PARTNERSHIPS FOR PARKS

Create a vision for your park.



CENTER FOR URBAN PEDAGOGY

User-friendly resources to explain complicated city processes and rules.

